

# ART 494/598: Time, Narrative & the Multiple

## Herberger Institute for Design & the Arts, ASU

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### Course Information

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**Semester:** Fall 2016  
**494 CN:** 80553  
**598 CN:** 77532  
**Class time:** TTH 4:30–7:15 pm  
**Classroom:** ART 426 & 45  
**Section:** 1005  
**Session:** C  
**Credit Hours:** 3

**Class Website:**  
<http://www.asu-bookarts.com>  
**Website Password:**  
asu-bookarts

**Required text:** none  
**Prerequisites:** none

### Instructor Information

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**Instructor:** Heather Green  
**Email:** [Heather.J.Green@asu.edu](mailto:Heather.J.Green@asu.edu)  
**Phone:** 480/727.3489  
**Office:** ART 426C  
**Office Hours:** TTH 3:20–4:20

### Important Dates

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**First Day of Class:** 8.18  
**Drop/Add deadline:** 8.24  
**Tuition & Fees Refund Deadline:** 8.31  
**Labor Day:** 9.05  
**Academic Status Report 1:** 9.26–10.03  
**Fall Break:** 10.08–10.11  
**Academic Status Report 2:** 10.20–10.27  
**Course withdraw deadline:** 11.02  
**Veteran's Day:** 11.11  
**Thanksgiving:** 11.24–11.25  
**Last Day of Class:** 12.02  
**Study Days:** 12.03–12.04  
**Final Exams:** 12.05–12.10

### Course Description

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This course will investigate sequence, narrative and time-based work in fine art as well as the potential of socially engaged practice through editioned books, zines, and other forms of printed matter. Students will have access to an etching press and the letterpress studio but will be able to work across media. This is considered a studio class and will require hands-on experience with a variety of art materials.

### Course Overview

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The book as object and vehicle for art-making is at once time-based, narrative, and ultimately reproducible in editions or multiples. This course will look deeply at the broader themes and motifs that book arts embody, and use them as prompts to explore conceptually across mediums.

The first assignment—a Bookish Zine Exchange based on the book *Vermilion Sands*—will have specific parameters, but the remaining three concept assignments will be open-ended. Book structure demos and techniques that dovetail with the themes of each prompt will be provided, but it will not be required to create a book for the final assignments.

Because of the open nature of this course and the long duration of each assignment, it will be important to check-in with progress often. We will be having an In-progress Critique with each assignment to help keep things on track.

### Student Learning Outcomes

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- » Explore the material and conceptual elements of book arts, discover how these concepts can be expanded to include other mediums and artists.
- » Develop three personal pieces that embody the essence of the broader concepts of the course—time, narrative, multiple.
- » Investigate historical or contemporary topics or issues, artists or techniques that support ideas in your own research and relate to the themes in the class.
- » Participate in visual and aesthetic discussion as a means of developing critical thinking skills through written and verbal analysis of artwork.
- » Create and manage a realistic timeline for completing course assignments and meeting deadlines.
- » Engage in serious inquiry, taking constructive and critical positions about your work and openly reflect on and revise your process.

### Outline of Activities & Assignments

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Vermilion Sands Exchange  
3 Concept Assignments  
3 Project Statements  
6 In-class Book Demos  
Research project  
2 Field Trips

Presentation of Work (grads only)

## Course Structure

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Class time will be spent in one-on-one discussions of rough drafts and concepts, one-on-one tutorials of techniques, group critiques and discussions, presentations, demos, and work time. There will be two field trips during the course of the semester.

## Class Etiquette

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Come to class prepared to work with sketchbook and art supplies.

No cell phone use, esp. during demos and presentations (talking, texting or checking messages.) Mute sound. Please leave the classroom to take emergency calls.

Pace your work so that you are not too far ahead or behind.

If you are tardy or absent, the instructor will not repeat the lecture for you. Try to form an alliance with a fellow student to trade notes and information in case of absence.

At the end of class, please clean your work area.

## Project Grades

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Your grades on concept projects will reflect the mastery of techniques, conceptual development and other project-specific criteria. A grade breakdown will be provided with these categories when projects are handed back.

Graduate students will be expected to produce work at a much higher level than undergraduates. Criteria will be clearly delineated for each assignment.

## Attendance

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Your attendance is mandatory.

If you know you will be absent, you are expected to notify the instructor by e-mail. Find out from a classmate what was missed.

You are allowed 3 absences for the course. For every absence after the 3rd you your grade by 1/3 letter grade. For example, a B+ drops to a B, a B- lowers to a C+, and so on.

Attendance will be taken at the beginning of each class.

Three late arrivals and/or early departures equals one absence.

Lack of preparation is considered equivalent to being absent. This includes arriving without materials and supplies. Students are expected to arrive on time, and stay for the entirety of the class. Students are responsible for all materials presented and discussed in class. There are no exceptions. If you miss a class it is your responsibility to contact another class member or myself and return from your absence caught up and prepared.

## Critiques

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For the projects that require critiques, your attendance and participation are mandatory and will constitute a part of your final grad. Even if you have not completed the assignment, being present and supporting your classmates by actively contributing to discussions is essential for your success in this class.

## Late Work/Make up Policy

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Assignments turned in late will have points deducted (10% off) for every class period after the due date.

For assignments that have been turned in too late to receive points, a grade will not be awarded, but will be taken into consideration when tallying final grades.

## Final Grades

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Your final grade will be a weighted average, calculated on a 200 point system which will be divided in two to determine your final grade:

### UNDERGRADUATES:

#### STUDIO PROJECTS

Vermilion Sands Exchange: 20

3 Concept Assignments: 105 (35 ea.)

#### PARTICIPATION

Trips/critiques/discussions/demos: 30

#### WRITTEN PROJECTS

Research Project: 30

3 Concept Project Statements: 15 (5 ea.)

### GRADUATES:

#### STUDIO PROJECTS

Vermilion Sands Exchange: 20

3 Concept Assignments: 105 (35 ea.)

#### PARTICIPATION

Trips/critiques/discussions/demo: 15

Presentation: 15

#### WRITTEN PROJECTS

Research Project: 30

3 Concept Project Statements: 15

A: 90-100 % (Excellent, Original Work)

B: 80-89% (Good, Above Average)

C: 70-79% (Average, Competent)

D: 60-69% (Below Average)

E: 50-59% (Fail)

## Class Website

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The website serves as a venue for news, useful information, links, copies of handouts as well as a blog space for research projects. After proposals have been accepted, you will be invited to be an author and will be able to upload your research, images and/or video onto the blog.

## Art Supplies

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Demo materials will be supplied

Depending on your project, you may need to supply your materials, although many things will be available in the classroom, but may not be available for you to take home.

## Required Materials

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Sketchbook, at least 8" x 10"  
Materials for Vermilion Sands booklet  
Materials for Concept Projects

## Classroom Access & Protocol

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You will be given the number to the combination lock in the hallway that has the classroom key inside, and will have access to the classroom anytime there is not a class being held.

It is imperative that you lock the classroom and supply cabinets up again when leaving! Many students have supplies stored inside the room.

Please be mindful of this!

## Local Vendors

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BLICK ART MATERIALS  
930 E. University Dr  
Tempe, AZ  
(480) 446-0800

JERRY'S ARTARAMA  
4421 S Rural Rd #1-3  
Tempe, AZ  
(480) 775-6787

ARIZONA ART SUPPLY  
Southern Palms Shopping Center  
1628 E Southern Ave #13  
Tempe, AZ  
(480) 775-4102

KELLY PAPER  
1998 E University Dr  
Tempe, AZ 85281  
(480) 829-0298

## On-line Vendors

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Talas  
<http://talasonline.com/>

Hollander's  
<http://www.hollanders.com>

Hiromi Paper  
<http://store.hiromipaper.com/>

Graphic Chemical & Ink Co.  
<http://www.graphicchemical.com/>

Gane Brothers & Lane  
<http://www.ganebrothers.com/>

Campbell-Logan Bindery Inc.  
<http://www.campbell-logan.com/index.html>

*see class website for more resources*

## ASU Policies

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### SPECIAL ACCOMMODATIONS

To request academic accommodations due to a disability, please contact the ASU Disability Resource Center (<https://eoss.asu.edu/drc>); Phone: (480) 965-1234; TDD: (480) 965-9000). This is a very important step as accommodations may be difficult to make retroactively. If you have a letter from their office indicating that you have a disability which requires academic accommodations, in order to assure that you receive your accommodations in a timely manner, please present this documentation to me no later than the end of the first week of the semester so that your needs can be addressed effectively.

### ACADEMIC INTEGRITY

All necessary and appropriate sanctions will be issued to all parties involved with plagiarizing any and all course work. Plagiarism and any other form of academic dishonesty that is in violation of the Student Code of Conduct will not be tolerated. For more information, please see the ASU Student Academic Integrity Policy: <https://provost.asu.edu/academic-integrity>.

### MISSED CLASSES DUE TO UNIVERSITY-SANCTIONED ACTIVITIES

Students who participate in university-sanctioned activities that require classes to be missed, should be given opportunities to make up examinations and other graded in-class work. However, absence from class or examinations due to university-sanctioned activities does not relieve students from responsibility for any part of the course work required during the period of the absence. For more information, please see the ASU Student Academic Affairs Manual: <http://www.asu.edu/aad/manuals/acd/acd304-02.html>

### ACCOMMODATIONS FOR RELIGIOUS PRACTICES

Every effort will be made to provide for reasonable accommodation of religious practices. Please see me at the beginning of the semester if you know that you will miss class due to religious observances. <http://www.asu.edu/aad/manuals/acd/acd304-04.html>

### ASU ACADEMIC AFFAIRS MANUAL

<http://www.asu.edu/aad/manuals/acd/acd304-10.html>

### EMAIL

It is required that all students activate their ASU email accounts. No other email accounts will be used to communicate electronically with students. You can link your ASU account to your personal account if you choose to do so. <http://www.asu.edu/aad/manuals/acd/acd125.html>

### THREATENING BEHAVIOR

Students, faculty, staff, and other individuals do not have an unqualified right of access to university grounds, property, or services. Interfering with the peaceful conduct of university-related business or activities or remaining on campus grounds after a request to leave may be considered a crime. Please see Student Services Manual for more information: <http://www.asu.edu/aad/manuals/ssm/ssm104-02.html>

## Week 1

THURSDAY 8.18/  
Introduction to course  
Intro to Vermilion Sands Exchange,  
HW: Ideas/sketches for Vermilion Sands

## Week 2

TUESDAY 8.23/  
Book Structure Demo  
Surface Techniques Demo  
HW: Work on Vermilion Sands

THURSDAY 8.25/  
**Field trip: Wasted Ink Zine Distro**  
InDesign Page Imposition Demo  
HW: Work on Vermilion Sands

## Week 3

TUESDAY 8.30/  
**Field trip: Special Collections**  
**In-progress critique**  
HW: Work on Vermilion Sands

THURSDAY 9.01/  
**Graduate presentations**  
Workday  
HW: Work on Vermilion Sands

## Week 4

TUESDAY 9.06/  
**Vermilion Sands Exchange Critique**  
Introduction to Time Project  
HW: Ideas/sketches for Time

THURSDAY 9.08/  
Book Structure Demo  
HW: Work on Time Project

## Week 5

TUESDAY 9.13/  
Workday/Book Structure Demo  
HW: Work on Time Project

THURSDAY 9.15/  
Workday  
HW: Work on Time Project

## Week 6

TUESDAY 9.20/  
Workday  
Letterpress Demo  
HW: Work on Time Project

THURSDAY 9.22/  
**In-progress Critique**/Workday  
HW: Work on Time Project

## Week 7

TUESDAY 9.27/  
Workday  
Letterpress Demo  
HW: Work on Time Project

THURSDAY 9.29/  
Workday  
HW: Work on Time Project

## Week 8

TUESDAY 10.04/  
**Time Project Critique**  
Introduction to Narrative Project  
HW: Ideas/sketches Narrative

THURSDAY 10.06/  
Book Structure Demo  
**Proposals for Research Project Due**  
HW: Work on Narrative Project

## Week 9

TUESDAY 10.11/  
**FALL BREAK**  
**no class!!**

THURSDAY 10.13/  
Book Structure Demo  
HW: Narrative Project, Research

## Week 10

TUESDAY 10.18/  
**Mid-semester Check-in/Ind. Meetings**  
Workday  
HW: Narrative Project, Research

THURSDAY 10.20/  
Book Structure Demo  
HW: Narrative Project, Research

## Week 11

TUESDAY 10.25/  
**In-progress Critique**/Workday  
HW: Narrative Project, Research

THURSDAY 10.27/  
Workday  
HW: Narrative Project, Research

## Week 12

TUESDAY 11.01/  
**Narrative Project Critique**  
Introduction to Multiple Project  
HW: Ideas/sketches Multiple

THURSDAY 11.03/  
Book Structure Demo  
HW: Multiple Project, Research

## Week 13

TUESDAY 11.08/  
Book Structure Demo  
HW: Multiple Project, Research

THURSDAY 11.10/  
**JANET DIAZ**  
Workday  
HW: Multiple Project, Research

## Week 14

TUESDAY 11.15/  
Workday  
**Research Projects Due**  
HW: Multiple Project

THURSDAY 11.17/  
**In-progress Critique**/Workday  
HW: Multiple Project

## Week 15

TUESDAY 11.22/  
Workday  
HW: Multiple Project

THURSDAY 11.24/  
**THANKSGIVING HOLIDAY**  
**no class!!**

## Week 16

TUESDAY 11.29/  
Workday, Final Clean-up

THURSDAY 12.01/  
**Final Critique**

## Week 17

TUESDAY 12.06/  
Pick up Projects & Grades

DATES SUBJECT TO CHANGE!